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KANG

PRODUCT RANGE  
2022-2023

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## FROM TOURING TO ALL MOUNTAIN SKIING

Kang poles are designed and developed to perform in all types of conditions, from off-piste to pist. They are consciously made by using sustainable materials, without compromising on design, finish or user experience. We offer four types of poles; A super light weight Flax Pole, our award winning Flax Moose pole, a Telescopic pole made of aluminum and our fat Bamboo pole which is our most environmentally

friendly pole so far, emitting 50 times less CO2 than an equivalent carbon fiber product does.

For this year we have made just small tweaks rather than big changes. One of them is the tip of the Telescopic pole. Another one being the material in the baskets.



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## BRAND IDEA

Our dream is to keep skiing deep powder tomorrow and the day after tomorrow. That's why our poles are mainly produced in environmentally smart materials such as flax, bamboo,

leather and recyclable aluminium. From our passion for skiing we created poles with one mission - to keep skiing those snow-covered mountains forever.

A skier in a brown suit and orange helmet stands on a snowy mountain slope, looking towards the camera. The background shows a vast, snow-covered mountain range under a clear blue sky. The skier is positioned in the lower right corner of the frame, holding ski poles. The overall scene is a high-altitude, winter landscape.

## THE KANG SKIER

Skiing is passion. It's a mental state, a way of living no matter how many days of skiing you really get. Spending money on equipment and always trying to keep up with the latest is a given. The design, look and feel is paramount even though the technical details and

features are the conversation starters.

The poles are one of the last unexploited areas of the equipment and the Kang skier is ready to go all in, as soon as they get a good reason why.

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## FREERIDE POLES

Kang was founded by freeriders with the purpose of producing the best freeride poles you can get, but more importantly we have been fortunate enough to have some of the world's top names riding with our poles. If our poles meet their standards, it's safe to say that they will be good enough for the rest of us.

Kang Bamboo is as much a piece of art as our most durable pole. Kang Flax is a sturdy pole made out of flax fibres. Both being truly unique but still among the top freeride poles you can own.

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# KANG BAMBOO



Customized lengths and colors upon request

## Kang Bamboo

Born from the unique combination of Scandinavian craftsmanship and organic bamboo, Kang Bamboo is not like any other pole on the market. The bamboo shaft is twice as strong as classic aluminum – providing you a pole to trust in any condition.

Each pole goes through thorough testing to make sure it fits our high standards before being approved. The result being a light weight, durable and beautiful pole.

### HARD FACTS

- Bamboo tube 15-18 mm
- One-hand- adjustable strap
- 9,5 cm powder basket & 5,5 cm piste basket
- Length: 105 to 135 cm
- Weight: 560 grams



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# KANG FLAX



Customized lengths and colors upon request

## Kang Flax

Kang Flax is a sturdy 21 mm pole made out of 70% organic flax fibre, a beautiful flower known for its health benefits, but we use it for its strong fibres. Combined with 30% carbon fibre you get a hard-wearing and light weight pole that is more flexible than a 100% carbon fibre pole and leaving a smaller carbon footprint.

### HARD FACTS

- Flax tube 21 mm
- One-hand- adjustable strap
- Powder coated
- 9,5 cm powder basket & 5,5 cm piste basket
- Length: 105 to 135 cm
- Weight: 480 grams



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## BACK COUNTRY POLES

Back country poles are for the skier with a never ending urge to explore the mountain further, and who don't back down from a challenging hike. Kang poles are just as a trustworthy companion when going up the mountain as going down the mountain.

The Kang Telescopic pole lets you choose your length depending on terrain, usage and mood. Kang Flax

Moose is a fixed length pole with a unique handle that gives you a super grip even for the hardest parts of the hike.

Combined with a slightly softer basket that eases climbing on harder surfaces, and a stainless steel tip that gives a superior grip on virtually all surfaces, they are the perfect touring poles.

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# KANG TELESCOPIC



Customized color combinations after request.

# Kang Telescopic

Kang Telescopic is the most obvious choice for touring. The pole is light weight and easy to extend when going up, or retract when going down. Our quick lock also makes it super easy to open and close, even when you are still moving, while locking tight so you don't risk collapsing the pole.

The top of the pole is also perfect for adjusting the heel lifter so that you don't have to reach down. The pole is suitable for all kind of skiers over 140 cm and comes in six different colors.

## HARD FACTS

- Two-part aluminium tube 14/16 mm
- One-hand- adjustable strap
- Powder coated
- 9,5 cm powder basket & 5,5 cm piste basket
- Length: 87-137 cm
- Weight: 550 grams



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## KANG FLAX MOOSE

The Flax Moose pole is our ISPO Award winning, lightweight pole that you can use with your all-mountain gear. The moose leather handle is a sustainable choice, which has been beautifully hand-crafted to provide both good grip and a unique design.

The knob and strap are designed to secure your hand so that you can use the pole without holding tight, which might come in handy when you want to open a pocket or do a tail grab.



Available in black and grey.

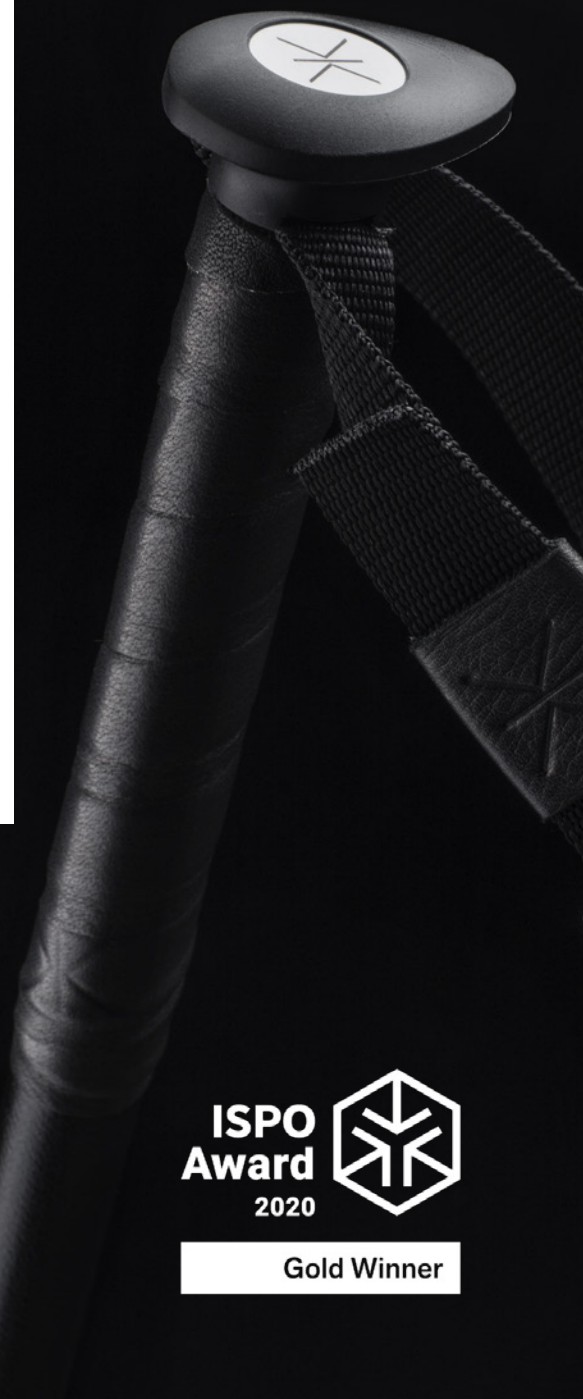
## The moose leather grip

Moose leather is not only exotic, it's also durable and sustainable. Moose are undomesticated animals, and hunting is controlled by law, in order to keep population at sustainable levels. The raw material is waste from hunters and nomads and the water used in the process is collected and cleaned.

The material is also combustible which means it can be used to create energy. Our poles are in other words built to last and we hope that you will use them as often as possible.

### HARD FACTS

- Flax tube 22 mm
- Powder coated
- 95% of the pole is made in Europe
- One-hand- adjustable strap
- 9,5 cm powder basket
- Weight: 480 grams
- Length: 110-130 cm



Gold Winner

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# KANG POW EDITION



Kang Bamboo POW Edition is a co-lab between us and our favourite non-profit organization, Proctet Our Winters (POW).

Bamboo is an organic material with outstanding durability, and Kang Bamboo is our most sustainable pole to date. 30% of the revenue will be donated to POW projects so that we can ski those snow-covered mountains today and tomorrow.

Kang Bamboo POW Edition comes in one color. The beautiful smoked bamboo color with blue grip and basket

#### HARD FACTS

- Bamboo tube 15-18 mm
- One-hand- adjustable strap
- 9,5 cm powder basket & 5,5 cm piste basket
- Length: 105 to 135 cm
- Weight: 560 grams



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NEXT  
GENERATION  
KANG

WE WILL PRESENT  
NEW PRODUCTS FOR  
THE COMING SEASON  
SHORTLY.

Please stay tuned...

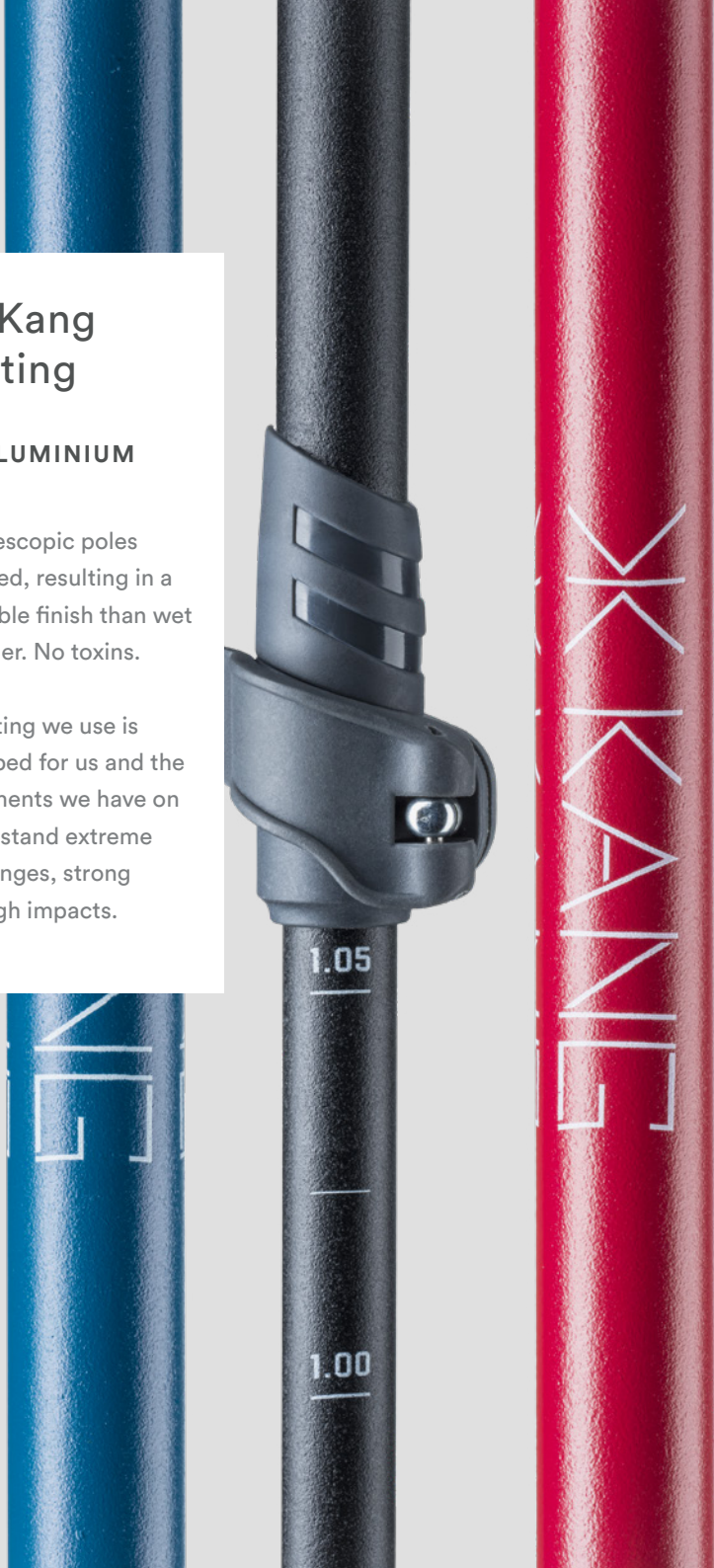
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## The Kang coating

### FLAX & ALUMINIUM

The flax- and telescopic poles are powder coated, resulting in a much more durable finish than wet paint. No hardener. No toxins.

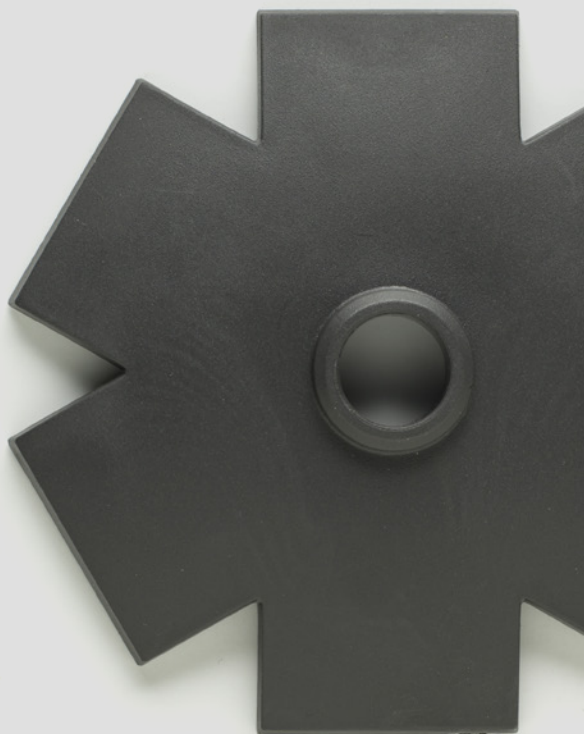
The powder coating we use is specially developed for us and the specific requirements we have on the poles to withstand extreme temperature changes, strong sunlight and tough impacts.



## Kang powder basket

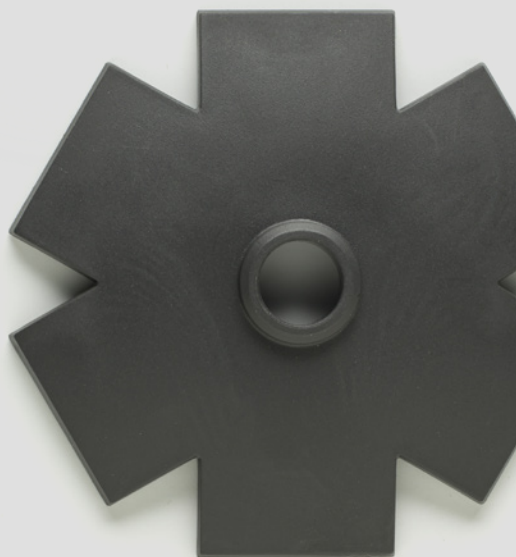
The Kang powder basket is designed to work well both in deep snow and on harder surfaces. It is made of recyclable plastic and is slightly softer than many other baskets, making it smoother when you go on hard surfaces or traverse steep passages.

It is 95 mm in diameter and can easily be changed if you want to replace it with a new one – perhaps one with a different color or the Kang piste basket.



## Kang piste basket

The Kang piste basket is smaller and suitable for conditions where you don't need a big basket, like when skiing in the piste. It is 55 mm in diameter, and just as the Kang powder basket it is made of recyclable plastic and can easily be changed.



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## BRAND AMBASSADORS

In our team, we have a number of great skiers that share our passion for skiing, snow and mountains. And poles of course. They are involved in our product development and give constant feedback on how to make every detail of our poles better.

Here are a few members of the team.



**SVERRE LILIEQUIST**

LEGENDARY FREERIDER,  
SWEDEN



**MAX PALM**

RIDER FREERIDE WORLD TOUR  
(WILD CARD), SWEDEN



**TAO KREIBICH**

RIDER FREERIDE WORLD TOUR,  
AUSTRIA



**DAVID DELIV**

RIDER FREERIDE WORLD TOUR,  
SWEDEN

# SUSTAINABILITY



For us, sustainability means both manufacturing products that last longer, as well as acting on a long-term sustainability perspective when it comes to material selection, production and recycling. That's why we make poles out of plants and materials with a low negative environmental impact (CO2 footprint).

For example, the plastic used in our poles is long lasting and can withstand the harsh conditions on the mountain. Plastic is also a recyclable material with established recycling systems.

Another example is the powder coating. It causes a minimum of waste compared to wet coating as the excessive powder can be collected and reused. On top of this, it requires no solvents in the handling of the paint, eliminating the risk of extensive damage to the environment.

Last but not least we always keep an eye of the big picture – to work for the best quality to be persistent over time. Only then, we can keep skiing those covered mountains forever!



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